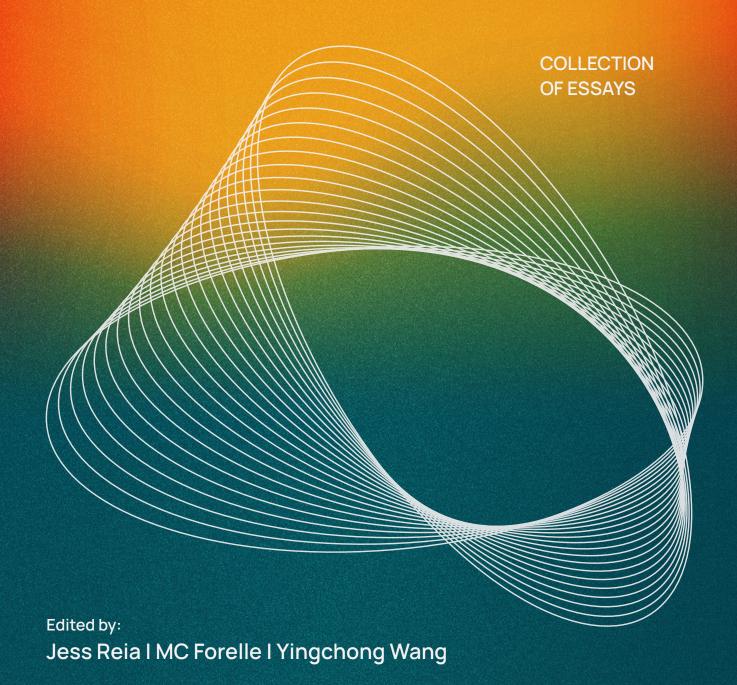
Reimagining Al

For Environmental Justice and Creativity



REIMAGINING AI

For Environmental Justice and Creativity

Editors:

Jess Reia, MC Forelle and Yingchong Wang

Contributors (alphabetical order by last name): Ahmed Alrawi, Rafael Alvarado, Blair Attard-Frost, Lauren E. Bridges, Celia Calhoun, Coleen Carrigan, Jonathan Colmer, Yasmin Curzi, Ella Duus, Jonah Fogel, MC Forelle, Pedro Augusto P. Francisco, Sergio Guillen Grillo, Desiree Ho, Mehan Jayasuriya, Steven L. Johnson, Owen Kitzmann, Tamara Kneese, Jonathan Kropko, Kyrill Kunakhovich, Rachel Leach, Danila Longo, Siobhán Loughney, Maria Lungu, Christine Mahoney, Raheem Manning, Aaron Martin, Martina Massari, Shalini Misra, Andrew Mondschein, Peter Norton, Anne Pasek, Jess Reia, Andrea Roberts, Bryn Seabrook, Jessica Sewell, Anuti Shah, Mona Sloane, Andre Sobral, Will Straw, Maria Villanueva, Amanda Wyatt Visconti, Yingchong Wang, Keren Weitzberg, Megan Wiessner, Damien P. Williams, Caitlin Wylie.

Research team:

Anuti Shah, Jess Reia, MC Forelle, Rachel Leach, Sam Kane, Siobhán Loughney and Yingchong Wang

Revisions:

Anuti Shah, Rachel Leach and Siobhán Loughney

Design and layout:

Nela Díaz

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CONTRIBUTORS

ALRAWI, Ahmed	MAHONEY, Christine
ALVARADO, Rafael	MANNING, Raheem
ATTARD-FROST, Blair	MARTIN, Aaron
BRIDGES, Lauren E.	MASSARI, Martina
CALHOUN, Celia	MISRA, Shalini
CARRIGAN, Coleen	MONDSCHEIN, Andrew
COLMER, Jonathan	NORTON, Peter
CURZI, Yasmin	PASEK, Anne
DUUS, Ella	REIA, Jess
FOGEL, Jonah	ROBERTS, Andrea
FORELLE, MC	SEABROOK, Bryn
FRANCISCO, Pedro Augusto P.	SEWELL, Jessica
GUILLEN GRILLO, Sergio	SHAH, Anuti
HO, Desiree	SLOANE, Mona
JAYASURIYA, Mehan	SOBRAL, Andre
JOHNSON, Steven L.	STRAW, Will
KITZMANN, Owen	VILLANUEVA, Maria
KNEESE, Tamara	VISCONTI, Amanda Wyatt
KROPKO, Jonathan	WANG, Yingchong
KUNAKHOVICH, Kyrill	WEITZBERG, Keren
LEACH, Rachel	WIESSNER, Megan
LONGO, Danila	WILLIAMS, Damien P.
LOUGHNEY, Siobhán	WYLIE, Caitlin
LUNGU, Maria	

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SETTING UP HUMAN-AI Teams in the Public Interest

Shalini Misra

School of Public and International Affairs Virginia Tech

How should Al systems be integrated into public sector settings for outcomes that are in the public interest? Public managers are told to adopt AI in their organizations, but are not always aware of whether Al is appropriate for a particular task or collaborative environment. Diffusion of Al systems in the public sector remains low, despite surging interest in adopting AI to improve public managerial decision-making. Prominent among the risks and challenges of Al adoption in the public sector is the need to uphold public sector values of transparency, democratic accountability, privacy, legitimacy, fairness, and equity. However, little attention is given to the cognitive and motivational factors that influence public managers to adopt Al.

We surveyed US-based emergency managers to understand their attitudes toward Al and their intentions to rely on Al in a set of decision-making scenarios relevant to crisis management. Emergency managers play an

important role in society before, during, and after disasters. They work at all levels of the government, in non-profits, and the private sector.1 While emergency managers had less positive attitudes toward Al and were less likely to rely on AI for decision-making, it wasn't because of wariness toward Al or lack of trust in Al. We found that public managers' humanistic and organizational needs are at least as important as technology design considerations for Al implementation in the public sector. We distill our findings into six insights for designing and implementing Human-Al teams in a way that aligns with public managers' cognitive capacities, responsibility to the public good, and organizational set up.

There's little trust in AI without transparency. If public managers are going to be asked to rely on AI for decision-making (sometimes overriding their intuition, experience, and expertise), they need to know and understand what factors the system used to determine the result. Managers need to be able to trace their decisions through a process that would satisfy their standards for rigor and transparency.

Al will place cognitive and administrative demands on public managers. Al is different from other types of technologies because of the need for intra and inter-organizational coordination, data infrastructure, organizational resources, expertise, operational capacity, and significant changes in organizational processes. Most Al systems are not designed for the public sector. The adoption of Al in the public sector organizations will need the establishment of the data infrastructure, training in the use of new Al systems, testing and evaluation protocols, and building in additional time and resources for decisionmakers to verify Al. Al may unnecessarily replace current processes, tools, and technologies that work well without Al.

Inefficiencies and redundancies have value, especially when new technologies are adopted. Public managers are not comfortable integrating Al into their workflows without thorough vetting and evaluation. Any first run of any technology should be scrutinized and monitored with built-in redundancies. Even though checking the outputs of Al systems are likely to increase administrative burden, they are necessary to ascertain accuracy, consistency, and fairness of results.

Public managerial expertise and experience are undervalued in the discourse on Human-Al teaming. Discourses of human-Al collaboration often emphasize the potential value Al could bring to the table, such as speed, efficiency, pattern recognition, consistency, and accuracy for certain types of tasks. The skills, talents, and capacities humans bring to the table are given short shrift. The public managers we talked to emphasized the importance they placed on

human input, their own extensive real-world experience, place-based knowledge and knowledge of their communities, and empathy in public managerial decision-making. Managers are more concerned about improving their own skills and those of their team members in Al environments, rather than concerns about narrow notions of efficiency or productivity.

Oversight and control over decisions are paramount. Among the organizational processes and work design conditions that managers said need to be place for public interest-centered Al integration are: (a) ground rules and shared understanding of how Al results should be interpreted; (b) systematic processes of experimentation and evaluation; and (c) organizational processes that enable managers to validate their analytical process, allow corrections, and review decision points.

Not all public managerial tasks are Alappropriate. Managers distinguish between tasks that may be Al-appropriate under certain conditions and tasks that are inappropriate for Al. For example, some managers may be comfortable with Al assistance in crafting emergency preparedness messages, but not sending out the messages automatically and certainly not sending messages during an emergency. Many others noted the need for multilingual communication in the communities they serve as well as contextual knowledge about the community for emergency preparedness and crisis messaging.

Administrators and decision-makers who are thinking of implementing Al should rethink their program and policy design in light of these findings. In particular, they should

view adoption and implementation not just as a single decision but as a phased process that requires consultation at key points. Building in space, time, and resources for experimentation, evaluation, training, and collaborative deliberation routines is an important element of public interest-centered Al systems integration.

ENDNOTES

1 Misra, S., Katz, B., Roberts, P., Carney, M., & Valdivia, I. (2024). Toward a person-environment fit framework for artificial intelligence implementation in the public sector. Government Information Quarterly, 41(3), 101962. Available at: https://doi.org/10.1016/j.giq.2024.101962